



Arizona Nutrition Network



Adopt a Food Stamp Office

A brand new, exciting program
to link the Arizona Nutrition
Network with local Food Stamp
Offices!

Background

- The Arizona Nutrition Network works closely with the Arizona Department of Economic Security, the state agency which administers the Food Stamp program



Background

- While relations are strong at the state level, there exists a disconnect at the local level, between Food Stamp offices and Network partners who are providing nutrition education to food stamp eligible audiences



Background

- We realized that the Network needed to find a way to connect the staff administering Food Stamp benefits with the people doing nutrition education



A program is born

The Adopt an Office program links up partners of the Arizona Nutrition Network with a Food Stamp office in their area



What is it?

Partners sign an interest sheet,
and indicate what area of town
or the state they would like –
We match up partners with DES
offices at our office, then notify
them when there is a match



Could not be easier!

When a partner agrees to adopt an office, they receive:

- * Adoption certificate
- * Guidebook
- * Visit tools (business card, apron, etc)



Could not be easier!

they agree to visit their office
about once a month, just like a
pharmaceutical rep visits a
doctor's office



- They give us feedback by faxing in the visit report form



Employment
Guide
www.CaliforniaJobs.com
FREE

REPORT NON-RECEIPT OF
CHECK OR FOOD STAMPS
HERE. PICK UP CHECKS
OR FOOD STAMPS HERE.

PARA INFORMAR SI NO RECIBIO SU
CHEQUE O ESTAMPILLAS PARA COMIDA.
PARA RECOGER CHEQUES O
ESTAMPILLAS PARA COMIDA.



FAMILY ASSISTANCE
ADMINISTRATION

THANK YOU FOR
NOT SMOKING



But why?

To help ensure our materials are reaching our audience

To develop personal relationships between our state's nutrition educators and Food Stamp staff



Most of all.....

The Food Stamp office is an ideal vehicle for nutrition education:

- * Enhance environment with print materials, posters, education items, murals, activity centers
- * Education to Food Stamp staff on common messages
- * Media – TV/VCR in waiting room, scrolling message board





IF YOU HAVE AN INTERVIEW
PLEASE SHOW UP ON TIME
AND BE PREPARED TO
ANSWER QUESTIONS
ABOUT YOUR APPLICATION
AND YOURSELF.

Don't let your
mobility device limit
your life.



NO FOOD OR DRINKS
ALLOWED
IN LOBBY

WE ONLY SERVE
THESE ZIP CODES
0541
0513

FOOD OR DRINK
IN THIS AREA

THANK YOU
FOR NOT
SMOKING

Community Resource Center

COMMUNITY RESOURCE CENTER

WELCOME TO THE COMMUNITY RESOURCE CENTER

WE ARE HERE TO HELP YOU

WITH YOUR NEEDS

FOR INFORMATION

PLEASE CALL US AT

603-888-1234

OR VISIT OUR WEBSITE

WWW.CRC-NEWHAMPSHIRE.ORG

WE ARE OPEN MONDAY THROUGH FRIDAY
9:00 AM TO 5:00 PM

SATURDAY 10:00 AM TO 4:00 PM

SUNDAY 12:00 PM TO 4:00 PM

WE ARE CLOSED ON HOLIDAYS

FOR MORE INFORMATION

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OR VISIT OUR WEBSITE

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The model is already successful! (for drug companies)

Why do drug companies spend so much money paying reps to visit offices?



Think like drug companies!

- Drug representatives drop in once a month, like clockwork
- They make the visit quick and fun
- They become a source of value to the staff and doctors!

Fun and rewarding for everyone!

This program is designed to be FUN for everyone –

Food Stamp office staff

Food Stamp clients

Our Network partner





This is a work activity!

- This is an allowable cost under the Food Stamp Nutrition Education program, which means visits can be done during normal work hours under our Local Incentive Award program!



Enhancing offices

Partners can request funding through the Network to enhance their office, such as with nutrition related:

- * Books, puzzles, education items
- * Waiting Room activity centers
- * Murals
- * Videos and more!



Nutrition Saturated Offices!

- Our vision is to achieve model DES offices, one office at a time, that are saturated with nutrition themes – from the walls, to materials, to toys, to tips from staff to food demos in the waiting rooms, to nutrition videos in the VCRs





KATY
CALCIUM



SARDINES



GREENS

UJARAJ UARAJ



TOMMY TUNA





SARA
CEREAL

Breastfeeding Mother's...



ing the way to a healthy South Mountain
community.